



Course Specification

Course name: Arab Journalism Course Code: JUR 206	Program: Journalism Academic level: Second Level Semester: Second Semester
Specialization: Journalism	Number of studying units: Theoretical: (3) Practical: -

Intended Learning Outcomes of Course (ILOs)

a) Information and concepts

A/1 - Describe the history and development of the Arab press.

A/2 - know the laws that have historically regulated the press.

A/3 - Describe the emergence of the press in the Arab world with the French campaign

A/1 - Explain an overview of the development of the Arab press since the pre-Islamic era through the beginning of Islam and the Abbasid and Mamluk eras and ending with the modern Arab press

A/5 – Identify the first Arab newspaper

b) Intellectual skills

B/1- Distinguish between the different stages of the development of the Arab press.

B/2 - Plan to conduct research related to the Arab press

B/3- Analyze the role of the Arab press in confronting the occupation and Zionism and globalization issues.

c) Professional and practical skills

C/1- Design research papers describing the current reality of the Arab press.

C/2 - Analyze the problems of the Arab press.

C/3- Examine the laws that have historically organized the press.

d) General and transferable skills

D/1- Working in a team within collective research groups.

D/2- Using different sources to gather the information included in the research.

D/3- Self-evaluation of the research group and the submitted research

Course Content:

1 - The emergence of the press in the world

2- Signs of the emergence of the press in the Arab world

3- The press in the modern era

4 - The first pioneers of the Arab press

5- The press in the Levant

6- The press in Egypt

7 - Mid-term exam

8-Journalism in North Africa

9 - Journalism in the Gulf

10 - The Arab press and the revival of the national renaissance

11 - Syndicates of journalists and their political role

12- The professional role of journalists' unions

13- The role of the press in confronting penetration and issues of globalization and dependency

14- Practical applications

15- Final Exam

Teaching and Learning Methods:

1- Theoretical lectures

2- Presentations

3- General discussions

Student Assessment Methods:

- 1-Group research to assess students' comprehension of course topics.
- 2-Mid Term exam to assess students' understanding of the theoretical lessons
- 3-Final exam to assess the total benefit that they obtained from a theoretical and practical point of view.